

AUGUST 6, 7 AND 8 ONLY

Try Sam's Club®

FREE

Be our guest! This weekend only, enjoy Members-only low prices on high-quality fresh foods, home essentials, the latest electronics and more — with no upcharge.* Don't miss it!



Proven savings. Last year, our Members saved as much as **30%**** on frequently purchased product categories for home and personal use vs. grocery and specialty retailers.



Members-only prices. We negotiate exceptional prices on high-quality fresh foods, family and business essentials, and exciting finds.



Sample excitement. Try before you buy with Taste and Tips™ samples and special demonstrations. They're a Sam's Club favorite you won't want to miss.

Stock up and save on back-to-school essentials! See inside for details.

*Applies to in-Club purchases only. No other conditions or privileges of annual Membership apply.



Savings Made Simple

1 weekend only. 100% Member savings. 0 upcharge fees.

Welcome to Sam's Club®! While you're here, explore our selection of exceptional-quality fresh meat, seafood and produce, trusted health and wellness products, the latest electronics, back-to-school essentials and much more. We think you'll discover what 47 million Members already know: Savings Made Simple™ starts—and ends—at Sam's Club.



\$749

HP® 15.6" LED Notebook
Features Intel® Core™ i3 processor, 4GB memory, 500GB hard drive, reads Blu-ray.
#564210
Original price **\$749**
Instant Savings **\$100**
Final price **\$649**



\$329

Hitachi 26" LCD/DVD Combo
Stunning 720p HDTV with built-in DVD player. Doubles as a computer monitor for your PC or notebook. 2 HDMI inputs. Energy Star 4.0 qualified.
#471710



\$898

Goldfish® Crackers
All-natural baked item with real cheese. No artificial preservatives or trans fat. 3 stay-fresh bags.
66 oz. #11813



\$698

Honey Nut Cheerios®
Sweetened whole grain oats.
2 bags/49 oz. #53197



Save up to **\$5****

\$682

Kellogg's® Trifun Cereal
3 popular kid flavors with 3 grams of fiber and 11 vitamins and minerals.
52 oz. #116401



\$847

Nature Valley® Oats 'n Honey Bars
Made with 100% natural oats and honey. 2 bars in each pouch and 30 pouches in each carton.
30 ct. #303166



\$598

Castle Wood Reserve Black Forest Ham®
Classic flavor; perfect for back-to-school.
22 oz. (1.375 lbs.) #469983

\$887

Castle Wood Reserve Roast Beef®
100% Angus beef. Premium quality.
22 oz. (1.375 lbs.) #230648

\$1088

Castle Wood Reserve Lunch Box®
A reusable and convenient lunch box containing Castle Wood Reserve Black Forest Ham, sliced Herb Roasted Turkey, sliced Provolone Cheese, and sliced Cheddar Cheese. Also has a helpful recipe card for making the perfect sandwich.
30 oz. (20 oz. meat/10 oz. cheese) (1.87 lbs.) #599251



\$377

Wonder® Smartwhite™ Bread†††
White bread with the fiber of 100% whole wheat. Good source of 9 vitamins and minerals.
40 oz. #573674



Save up to **\$4****

\$753

Kellogg's® Rice Krispies Treats® Variety Pack
15 Double Chocolatey Chunk, 15 Chocolatey Drizzle, 10 Rainbow.
40 ct. #628571



Save up to **\$4***

\$798

Bounce® Renewing Freshness
Renews the freshness of your clothes as you move throughout your day.
250 ct. #388003



Save up to **\$6***

\$2188

Tide® with Acti-Lift™
Stains lift off with ease.
2 pk./100 oz. #568436



\$497

Red Seedless Grapes††
Sodium-free, contains vitamin C and only about 85 calories in 1 1/2 cups. 3 lbs. #72553



Save up to **\$10***

\$2498

Bounty® Select-A-Size Paper Towels
One sheet keeps on cleaning. 12 huge rolls = 30 regular rolls.
#512499



\$217/lb.

Member's Mark® Boneless, Skinless Chicken Breasts†
Pack size may vary by Club.
#311581



\$598

Germ-X® Hand Sanitizer
Kills 99.9% of germs.
4 pk. #364657

Join Sam's Club today, save on all your family's favorites, all year long.



Advantage Membership—\$40/yr.

Low, Members-only prices
Exclusive demo events and Road Shows throughout the year
Good at more than 590 Sam's Club locations nationwide
Earn cash back with Sam's Club® Discover®††



Advantage Plus Membership—\$100/yr.

All Advantage Member benefits **plus:**
eValues™ - more than \$500 per year in instant discounts†††
Early Shopping Hours
Earn more cash back with Sam's Club® Discover®

At Sam's Club, your satisfaction is guaranteed or we'll refund your entire cost of Membership. It's that simple.



tastes and tips™ presents:

Lunchtime **\$1** for about

tastes and tips™

Sample exciting food items and new products, and pick up some new ideas and solutions to simplify your life along the way. All brought to you by Tastes and Tips, a Sam's Club exclusive. Look for signs throughout the Club, and get a taste for what's new for you.

Nutritious meals that are kid-friendly and budget-friendly, too, using lunch ideas from Oscar Mayer lunch meat, fruit cups, yogurt, cookies and more.



*P&G calculation based on proprietary methodology comparing average retail price per ounce or unit at Sam's Club versus average retail (non-promo) price per ounce or unit from a combination of leading U.S. retail outlets 2 months ending May 2010.
**Based on IRI average of non-promoted retail price for total U.S. Food, Drug, Mass excluding Walmart, for the 2 months ending May 2010 vs. Sam's Club current national average base price. Prices may vary in Alaska and Hawaii.
†Available in Clubs with a Fresh Meat Department. ††Available in Clubs with a Fresh Produce Department. The availability of fresh produce may vary based on regional weather conditions and other factors. †††Available in Clubs with a Fresh Bakery. ‡Available in Clubs with an Expanded Deli Department.
‡‡Subject to Credit Approval. See "How to Earn Cash Back Rewards" in the Sam's Club Discover credit application for complete details. Discover® and Discover® Network acceptance marks are service marks used by GE Money Bank under license from Discover Financial Services.
‡‡‡\$500 in instant discounts over the year of your Sam's Club Plus® Membership.

Join Sam's Club® today.

Enjoy best-in-class benefits all year long, guaranteed.



100% Satisfaction Guarantee.

If at any time you're unsatisfied with your Membership, we'll give you a full refund.



Full-service Pharmacy.**

Enjoy healthy discounts on prescriptions, including \$4 generics¹, and fast fill times – usually 20 minutes or less.² We'll even text or call you when they're ready! You'll also receive benefits like free professional health screenings (up to a \$150 value) throughout the year.



Save on eggs to electronics.

In addition to everyday items, you'll also enjoy savings on electronics, jewelry, gourmet food and more.



200% guarantee on fresh foods.†

You'll love our highest-quality fresh meat, seafood, produce and bakery products or we'll double your money back.



Extra savings with eValuesSM.

eValues are additional discounts off our already-low prices, conveniently loaded on your Plus Membership card and applied instantly at checkout. A Sam's Club Plus[®] Member exclusive — upgrade today and get extra savings, guaranteed!

Stay connected with Sam's Club

for the latest savings tips, upcoming events and more.



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Sam's Club Advertiser Merchandise Policy — It is our firm intention to have every advertised item in stock. Occasionally, however, an advertised item may not be available for purchase due to unforeseen difficulties. We reserve the right to limit quantities to normal retail purchases or one-per-Member or household, and to exclude retailers. We have done our best to ensure all information in this piece is accurate and up-to-date. Errors and omissions occasionally occur and are subject to correction. Quantities may be limited on select items. Prices are subject to vary in Alaska and Hawaii. **Pricing good through August 8, 2010.**

¹Sam's Club offers Members a 200% guarantee for fresh products (i.e., meat, bakery and produce). We will refund double the Member's purchase price or refund the purchase price and replace the product. A 100% guarantee will be offered to all other customers.

²Specialty departments, like Pharmacy, vary by Club.

³Prescription Program includes up to a 30-day supply for \$4 and a 90-day supply for \$10 of covered generic drugs at commonly prescribed dosages. Prices for some drugs covered by the Prescription Program may be higher and may vary in some states. Restrictions apply. See samsclub.com/pharmacy or your Sam's Club Pharmacist for details.

⁴Individual times will vary by transaction.

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⁵Based on estimated annualized savings on items Members purchased in select categories derived from a survey conducted in 30 U.S. markets between 07/27/09 and 08/15/09 comparing our regular unit prices to regular and shelf-visible sale and loyalty discount unit prices of selected non-Club competitors, including, but not limited to, grocery stores and mass retailers but excluding Walmart[®]. Local savings for individual customers vary. For more information, please send request to the attention of Sam's Club Member Services, 2101 S.E. Simple Savings Dr., Bentonville, AR 72716-0745.

