



Schedule of Events Friday, December 31, 2010

5:30 p.m. — 8:00 p.m.

Family Celebration

On Pier Park Drive in front of Tuscany Grill

Bring the kids and celebrate the New Year with face painting, stilt walkers, costumed characters and more!

Prize Zone Registration

Register for a chance to win great prizes at the registration table near Guest Services. See entry form for complete contest rules.

5:30 p.m. — 8:30 p.m.



9:40 p.m.



10:35 p.m. — 11:45 p.m.



5:45 p.m.

The Barry Fish Band presented by 
Stage in front of Tuscany Grill

Enjoy the fun music from the '80s and '90s with the Barry Fish Band.

7:55 p.m.

Countdown Activities

Stage in front of Crocs

Join "That Guy" Kramer and Steve Youngblood from Island 106 as the Family Countdown begins.

8:00 p.m.

Beach Ball Drop and Fireworks

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8:45 p.m. — 1:00 a.m.

Countdown Celebration

Main Stage at the roundabout on Pier Park Drive

Join us at the main stage as “That Guy” Kramer kicks off the Countdown Celebration, with special remarks from Mayor Oberst and Tourism Development President, Dan Rowe.

9:00 p.m.

Nothing Short of Pure presented by

Inspired by the sights and sounds of the beach, Nothing Short of Pure delivers a reggae sound fused with jazz, rock and blues.

9:50 p.m.

The Springs

Enjoy the music from The Springs with their high energy country/southern rock.

10:45 p.m.

Gloriana

With soaring four-part harmonies and an electric stage presence, Gloriana represents an exciting new force in country music. Don't miss their wonderful harmonies and fresh one-of-a-kind country sound.



11:50 p.m.

Countdown Ceremony

Be there for the excitement as we get ready for the final countdown to 2011!

12:00 Midnight

Beach Ball Drop and Fireworks

Enjoy the annual Beach Ball Drop and beautiful display of fireworks as Pier Park rings in the New Year!

12:25 a.m.

Steve Youngblood presented by

Kick back and tap your toes to the fun sounds of the islands with Steve Youngblood.

WJHG will be broadcasting live from Pier Park from 11:05 p.m. — 12:30 a.m.



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Don't forget to shop on January 1, 2011. Pier Park will be open from 10:00 a.m. — 8:00 p.m. Stop by Guest Services or go to simon.com to get the latest Shop Smarter Savings sheet for all of the great deals!

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