

THE CIRCUIT

*your connection
to the beach*

special promotional products

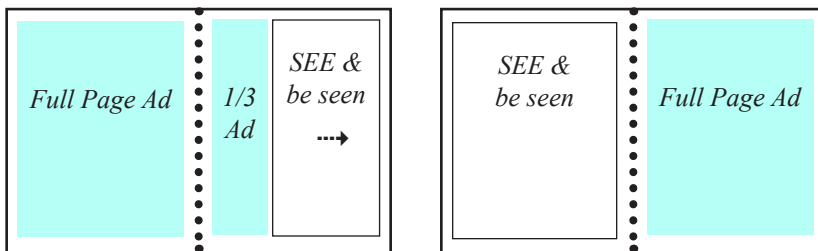
January-December, 2011

1. SEE & Be Seen

A section all about PEOPLE, PLACES, FACES & EVENTS in our community.

Section includes 3 ad opportunities:

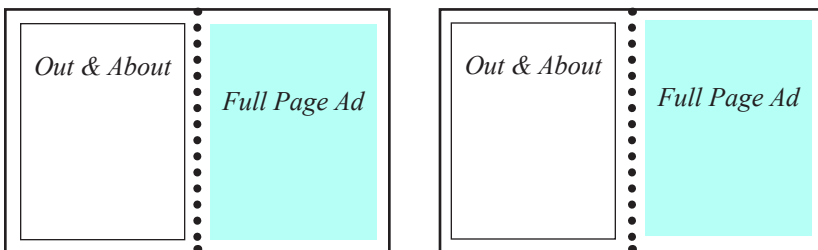
1) 1/3 Vertical Ad; and 2) Full Page Ads



2. Out & About

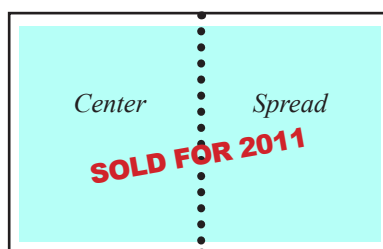
A new section covering member news, member testimonials, and business spotlights.

Section includes 2 ad opportunities:



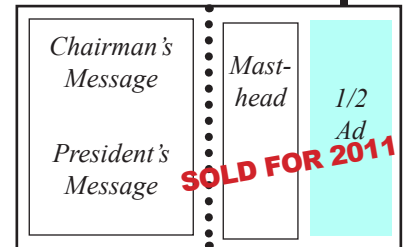
3. Center Spread

Two full pages (with full bleed) directly in the middle of the publication, available in every issue; the magazine will naturally open right to this spread.



4. Masthead

Half Page Vertical Ad opposite the masthead on Page 7.



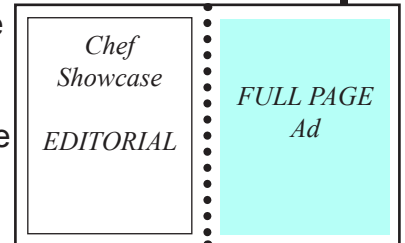
5. Opposite Table of Contents

Full Page Ad on Page 9, opposite the table of contents (Page 8).



6. Some Like it Hot!

This ad space is ideal for a restaurant to run a Full Page Ad opposite a special showcase on the establishment's Chef; can include interview, recipe; short article, photos, etc.



7. 2/3 Advertorial

This ad product appears as editorial and gets listed in the Table of Contents. Ads are built with a headline, 150-200 words of copy, up to 3 images and contact info.

