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This holiday season Pier Park is the ultimate shopping and entertainment destination. The whole park will be transformed into a winter wonderland, full of fun events for the whole family to enjoy.

One event that you won't want to miss will be the Mayors Tree Lighting, held Friday, November 28<sup>th</sup>, with festivities beginning at 5:30 pm. Local schools and churches will be invited to perform Christmas carols before and after the lighting and spread their holiday cheer. Community leaders, Chamber Ambassadors, the Tourist Development Council and Leadership Bay members have all been invited to be present and to help celebrate the start of this annual tradition here at Pier Park.

Mayor Gayle Oberst will light the 20 ft. Christmas tree in Town Center (across from Old Navy) at 6 pm., with more caroling and holiday festivities to follow. There will also be a special appearance by Santa and other special guests!

Come join Pier Park with friends and family as we launch a new holiday tradition!