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TO CRISIS RESPONSE TEAMS for the Hospitality and Tourism Industry

**Crisis Response Institute
Central Alabama Community College**

Crisis, natural disaster, severe weather, terrorist attacks, violence, and other emergency situations mean chaos and havoc for many agencies. Inordinate numbers of guests and customers, emergency shelter services, special needs populations, casualty information, and family reunification are challenges for managers in the hospitality and tourism industry. A *CRISIS RESPONSE TEAM* can help agencies prepare for, respond to, and recover from crisis and disaster events, minimizing the negative impact on their guests and customers.

Please join us December 10th – 11th, 2008, in Panama City Beach, Florida, for this introductory session. Please call 215-242-4522 for location and registration information. Cost is \$250 per person.