



Though Panama City Beach is our demographic location, our **membership**, our **involvement** and our **focus** is statewide.

Invest in the future.

Why you should join the Panama City Beach Chamber of Commerce.



networking

Beach Chamber members have access to the following events and networking opportunities:

Monthly Business After Hours

held monthly at a fun restaurant or venue

Annual Dinner

held at Edgewater Beach Resort on Thursday, February 23

Annual Women's Work-Life Symposium

held at FSU PC Holley Center on Friday, June 8

Chamber D.I.N.E.

(Discover, Interact, Network, Evolve) Luncheon held quarterly at Wyndham Bay Point Resort

Annual Poker Tournament

held at Ebro Racing Park on Thursday, July 19

Annual Golf Classic

held at Hombre Golf Club on Friday, October 12

12 @ 12 Luncheon

held monthly in the Chamber's Board Room

New Member Welcome Day

held quarterly in Chamber's Board Room



promoting

These Beach Chamber products have been designed to give your business maximum exposure:

Event Sponsorship

opportunity to sponsor any of the listed events

Web Advertising on PCBeach.org

300,000+ visitors and 1,010,000+ page views per year; promo opps include rotating banners, enhanced listings and links

Beach Buzz Banners

weekly electronic newsletter sent to 3,000 in the business community

Virtual Floor

in the Chamber's Tourist Information Lobby

Wall Signs

30" x 20" signs in the Chamber's Tourist Information Lobby

Referral Leads Service

exclusively for resorts, condos, hotels, motels, etc.

Chamber Kiosk Video Advertising

located in the Northwest Florida Beaches International Airport



free for all members

For no additional financial investment, take advantage of these free member opportunities:

Grand Opening Ribbon Cutting Ceremony

for your business when you join the Beach Chamber; photo featured in The Circuit magazine

Two free listings in Business at the Beach

categorically and alphabetically

Free listing on PCBeach.org

Display of business cards and brochures

in the Chamber's Tourist Information Lobby

Use of Chamber's logo

to place on your website, stationary and brochures

Use of Chamber Board Room for private meetings

call to schedule

Access to Chamber sponsored networking leads groups

Attendance at City and County planning sessions on the local, regional, state and federal level to keep members updated and informed



print advertising

Beach Chamber membership affords you the opportunity to advertise in any of three award-winning publications:

The Circuit Community Magazine

bi-monthly community magazine featuring chamber members, chamber events and community updates

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free editorial opportunities and business spotlights available for Chamber members

~ distribution of 10,000 ~

Business at the Beach Relocation Guide & Member Directory

annual relocation guide featuring updates on workforce, education, real estate & community vitality; includes a chamber member directory

~ distribution of 20,000 ~

Official Vacation Planner

official marketing collateral piece of Panama City Beach featuring where to stay, play, dine & unwind ~ distribution of 125,000 ~



community involvement

The Beach Chamber encourages its members to get involved in a Chamber committee:

Ambassadors

attend monthly Ambassador meetings & luncheons, grand openings and ribbon cuttings

Governmental Affairs Committee

holds Candidate's Forums, Roundtables and Debates

Navigator Small Business Committee

hosts monthly Lunch & Learn workshops; recognizes one small business per quarter and one small business of the year

H.Y.P.E. Committee

(Helping Young Professionals Evolve, ages 21-40) holds Professional Development Luncheons, Networking Socials and Target Industry Tours

Education Partnership

creating special programs to empower and motivate students

Chamber members may join:

Bay County EDA

(Economic Development Alliance)

MAC

(Military Affairs Committee)