

**FLORIDA CHAMBER PRESIDENT
MARK WILSON TO SPEAK AT
CHAMBER'S FRIDAY AT THE BEACH**

CONTACT:

Marta Rose

Senior Vice President Marketing & PR

850-235-1159

marta@pcbeach.org



Panama City Beach, FL (December 2, 2008) ∅ On Friday, December 12th, join Florida Chamber President Mark Wilson at ***Friday at the Beach*** held at Edgewater Beach Resort. The event begins at 7:30 AM for coffee, pastries and networking, with the program running from 8:00 to 9:00 AM. This event is sponsored by Gulf Glo Banners.

Wilson's program, "***Florida's Economy is In Transition and Needs Bold Leadership,***" will address the need for bold leadership from the business community to drive Florida's economic future. He will share strategies for creating high paying jobs, vibrant communities and ensuring Florida is globally competitive. He will also address the need for the business community to work collaboratively to strengthen the pillars of our state's economy ∅ talent, innovation, infrastructure, business climate, governance and quality of life.

Mark Wilson serves as President and CEO of the Florida Chamber, Florida's largest, most respected and influential pro-business advocacy organization, where he directs the Chamber's substantial political, lobbying, grassroots, and economic research operations.

Friday at the Beach is designed to share ideas and opportunities that will affect the beaches area and local businesses. Each program presents community and business leaders in a casual, "face-to-face" setting. This event is open to the public at no charge, however RSVP is required. Please contact Bertie Reynolds at The Greater Panama City Beaches Chamber of Commerce, at (850) 235-1159.