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NATIONAL ACT
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president's report

Debi Knight

Your board of directors and staff will be attending a number of workshops in the following months. We will be focusing on area growth, our education system, real estate forecast and marketing our ever changing community.

We will be sending you periodic surveys for your comments, opinions and suggestions on a variety of issues. Your input will be very important as we plan years to come.

The Chamber is also organizing New Member Welcome Days, 12@12 Luncheons and breakfast forums in our new state-of-the-art boardroom. The facility will be available for other nonprofit organizations to utilize.

Our mission is to support, encourage and expand tourism and business development, while preserving the quality of life in our community.

Thank you for being a part of a great organization. The future is bright!

Debi Knight

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CONTENTS

Features
14 Excess Fishing Regulations on the Gulf Coast...An Economic Nightmare
18 Catch the Pier Park Spark!
20 Shopping & Things To Do

Events
32 Fridays at the Beach
32 May After Hours
33 Calendar of Events
33 Leads Group

Around Town
30 FSU-Panama City
30 Florida Film Commission
31 Gulf Coast Workforce Board
31 Gulf Coast Community College
32 Navy News

Membership
34 Member News
40 Grand Openings
41 New Members
41 High Voltage Membership
41 Ambassador Update

In Every Issue
8 President's Report
12 Banking Center
12 Real Estate Corner
15 A Few Minutes with Lisa Powell

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Cover photo and above: Model Brooke Read catches the Pier Park Spark. Dress from Irene & Company, Pier Park. Photo by Kevin K Cannon, Emerald Coast Photo.

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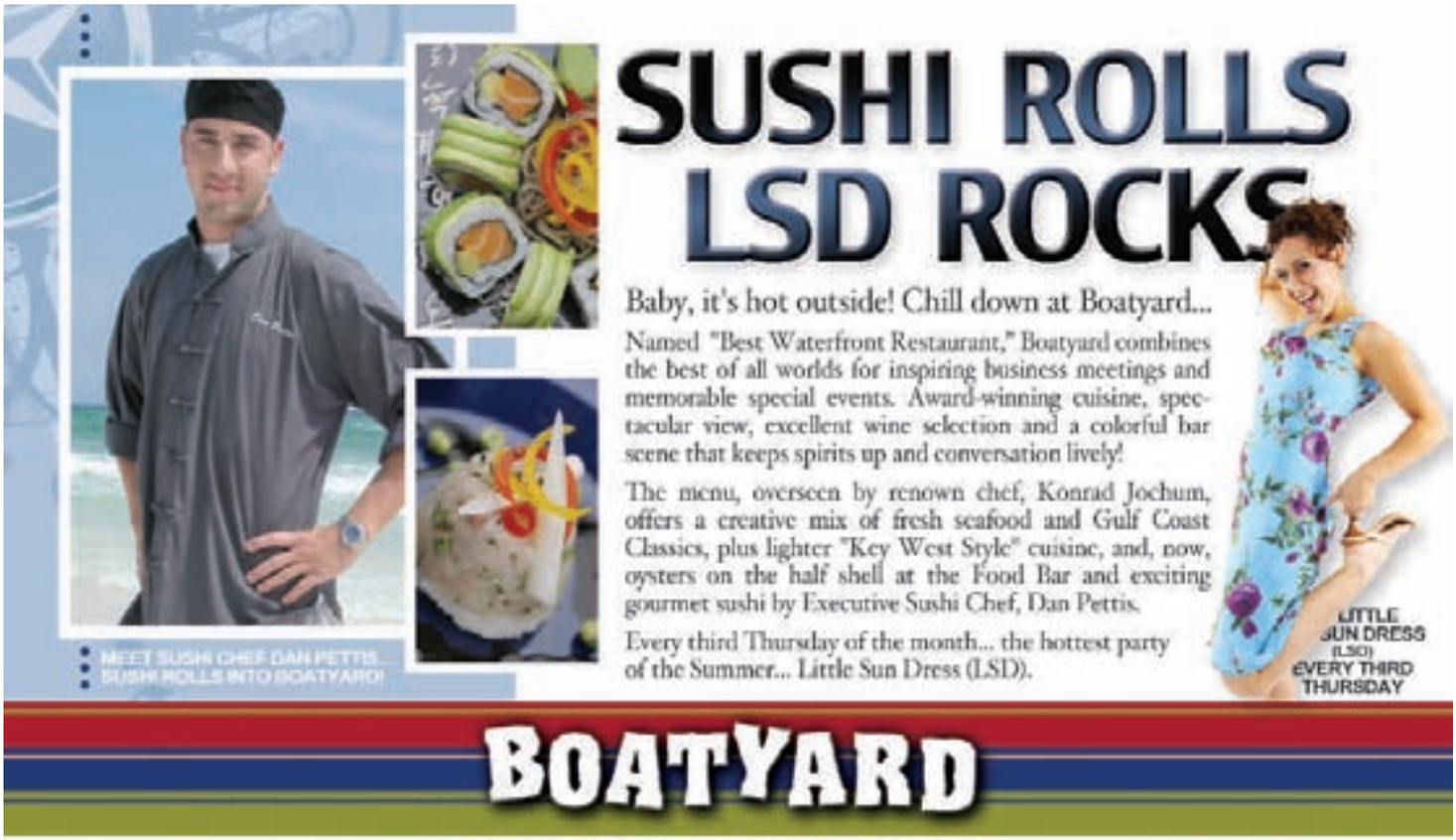

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Banking Center

"Our customers are our best assets."

A complete financial services provider, Wachovia provides all banking services, brokerage services, asset management, wealth management and expertise in treasury services, corporate and investment banking and international banking. The company prides itself on its ability to be a local community bank with local decision-making, while providing the sophisticated financial products and services of a larger institution.

Scott Harris, Wachovia's Panama City Market President

Wachovia understands the importance of knowing the names and faces of its customers. The company has proudly earned the reputation of setting the bar for customer service in the financial services industry. For the sixth consecutive year, the American Customer Satisfaction Index (ACSI), a survey of consumer satisfaction conducted by the University of Michigan Business School, ranked Wachovia number one - validating the bank's consistent performance as the industry leader in customer service.

Panama City Market President Scott Harris says Wachovia plans on keeping this title by respecting, valuing, listening and producing solutions that match our customers' needs. "Our customers are our best assets," Harris says. "If we take good care of our customers and act in their best interests, then our customers and our company will continue to prosper."

Wachovia invests significant resources to support Panama City's community needs. Among the organizations Wachovia supports are Downtown Rescue Mission, the Beaches and Bay County Chambers, Bay Education Foundation, Gulf Coast Community College Foundation, American Heart Association, and the United Way. Charitable contributions are only part of Wachovia's community commitment. The company recognizes employee volunteerism is an important resource for its community partners. That's why Wachovia has created a *Time Away From Work* policy, that allows employees to use four hours of paid time off each month to participate in community service and parental involvement in education.

"We live and work in this community, and we believe that our futures are intertwined," says Harris. "Our goal is to help Panama City thrive in every way we can, and to be part of its growth and achievement every step of the way."

WACHOVIA

Real Estate Corner

The Beach Belles

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Sandy Thompson, Broker Associate and Julie Macgregor, Realtor

Sandy Thompson, Broker Associate, Marketing Specialist and e-Pro, has earned numerous awards as one of the *Top Producers* in Bay County. She is originally from Northern Virginia and is married to a retired Marine Corps officer whose various duty assignments allowed her to buy, sell and decorate a variety of homes as they travelled throughout the continental US.

Lynn Boyd, Realtor, Customer Care Specialist

Julie Macgregor originally hails from New Orleans, is married to a successful entrepreneur, and has a teenage son. She has lived in Panama City Beach for the past four years and has over 25 years experience in the sales industry. Lynn Boyd is a native of Atlanta and was awarded *Rookie of the Year* after her first year with Keller Williams. Having owned property on Panama City Beach for the past five years, she and her husband decided to make a permanent move to the area.

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The Beach Belles

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Excess Fishing Regulations on the Gulf Coast

An Economic Nightmare

BY PAM ANDERSON, CAPT. ANDERSON'S MARINA & CRUISES

Red Snapper abound in the Gulf of Mexico coastal waters. This contradicts the data collected by the National Marine Fisheries Service (NMFS), the data the National Research Council calls 'fatally flawed.' Snapper being so prevalent recreational fishermen exert great effort to avoid them.

However, the NMFS regulates catch and release because their data supports chronic over-fishing. While polarized parties disagree, environmentalists vs. anglers, improper regulations are forced based on incorrect data. Stakeholders in the fishing industry believe that regulations should not be implemented until data is corrected. The Magnuson-Stevens Act (MSA) of 2006 states the NMFS is mandated to stop over-fishing with the 'best scientific data available.' Under this umbrella, they lobbied hard in Washington to get legislation passed. The restrictive language of the MSA mandates over-fishing must be stopped by 2010.

Red Snapper regulations began in the '80's. In 1999, when collectively the fishing industry and NMFS recognized the increasing problem with seasons closing sooner every year, they reached a resolution of four red snapper per angler with a six month season effective 2000. The red snapper fishery has been recovering ever since the beginning of management. The MSA mandate of stopping over-fishing in three years is putting people out of business, causing many communities to suffer in the process. Our six month season was reduced to four in February and down to 66 days in March, as well as the bag limit being reduced to two.

Continued on Page 17

a few minutes with...

Lisa Powell

Lisa Powell was raised in Panama City, and is extremely passionate about this great community which she calls home. Her professional career has included WMBB News 13 as an Account Executive, Children's Home Society of Florida as the Director of Development and Kilgore's Flooring as Director of Marketing and Business Development. These endeavors, and ten years of producing charity and corporate golf events, have brought her to what she refers to as "her dream job" as Director of Marketing and Business Development for the Hombre Golf Club. Lisa is responsible for the marketing efforts, resort partnerships and charity tournaments for the Hombre. She enjoys partnering her talents for fundraising with her love for event planning and marketing. Most of all, Lisa loves to work for Wes Burnham, a founding father and pioneer of Panama City Beach.

"To whom much is given, much is required."

Many in our community know Lisa for her philanthropic and volunteer work, most recently as Chairman of the Junior Service League's Holly Fair 2007. She is a dedicated member of the League, Chairman of the Publicity Committee for the Beaches Chamber, a Chamber Board member, an active volunteer for the American Heart Association's Heart Ball and for the American Cancer Society's Cattle Baron's Ball, to name a few.

In her "spare" time, Lisa loves traveling with her fiancé Chris and second love of her life, a 12-pound Miniature Pincher, Reese. She enjoys spending time with her awesome group of friends and her newly-wed mom, Sherry and husband Bryant, relaxing on the beach, watching Florida State Football, and….golfing! The next six months of Lisa and Chris' lives will most certainly be consumed with planning the wedding of their dreams this fall at the Hombre Golf Club. Lisa's favorite quote and one she tries to live by is, "To whom much is given, much is required."

Above: Lisa and fiancé Chris. Right: Lisa with Wes Burnham.

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Fishing Regulations

Continued from Page 14

The Conservation Cooperative of Gulf Fishermen (CCGF), a newly organized group of fishing industry business owners, is attempting to have our legislators implement legislation relaxing current requirements and removing the 2010 date. Immediate action is needed requiring the NMFS's recent regulations be reversed until Congress reviews the economic impact and skewed data collection used to implement these regulations.

While waiting for an Act of Congress, the answer that will save this industry is already in the MSA. This hardship is not necessary if you read the full extent of the law. Inflicting a negative economic impact on a struggling industry is not what Congress intended. The MSA is very clear about that if read entirely. It states many times that the NMFS is required to "consider the social and economic impact on the individuals, the local communities, and the States' citizens" and to implement regulations that are 'fair and equitable.' This has not been done with any accuracy. In one economic study produced by the NMFS it was stated that closing Grouper from February 15th to March 15th in 2007 would cause an economic impact of a two trip loss per charter boat at approximately $30.00 per trip. $30.00 pays for roughly one hour of fuel on most charter boats.

The MSA says in Sec. 301. (4) "Conservation and management measures shall not discriminate between residents of different States. If it becomes necessary to allocate or assign fishing privileges among various United States fishermen, such allocation shall be…(C) carried out in such manner that no particular individual, corporation, or other entity acquires an excessive share of such privileges."

Texas has refused cooperation with the NMFS concerning closed seasons on Red Snapper in their state waters. Those waters are open all year with a 4 red snapper per angler bag limit. Now that FWC managers realize the negative economic impact on the Florida industry, they eased regulations and allowed Florida state waters be open for its traditional season of April 15th through October 31st. This caused the NMFS regulations to get tougher and shorten the season in Federal waters to 66 days.

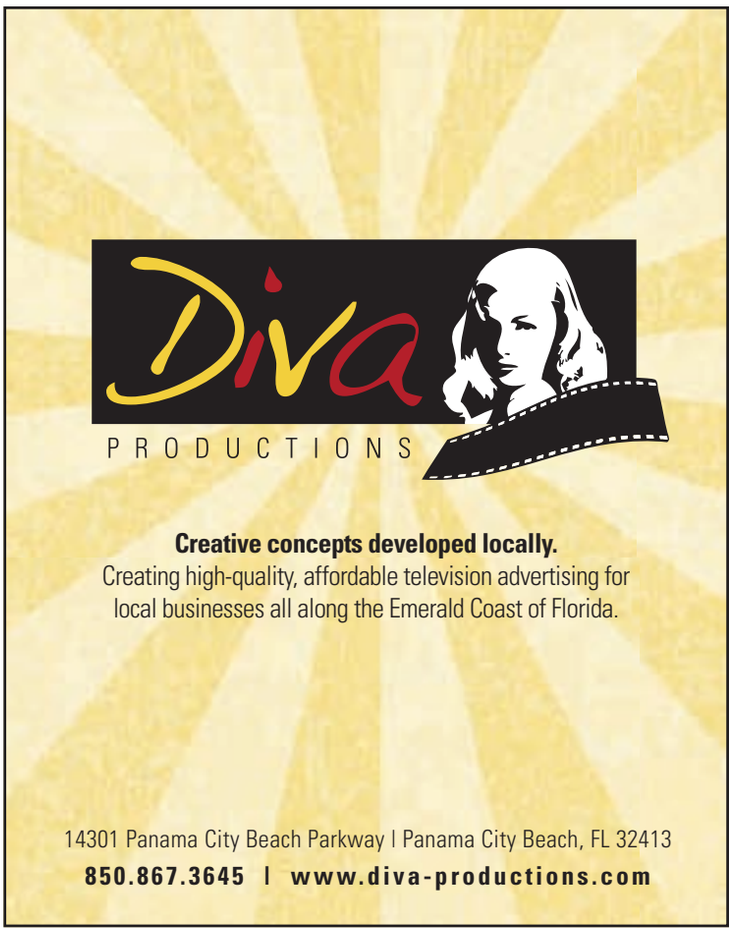
Law also states, in NOAA's 'Guidelines for Economic Analysis of Fishery Management Actions', that regulations are to be enacted after an Economic Impact Study is completed on the affected stakeholders. The last study completed in 2007 for the 2007 regulations was dependent on data collected in 2005. The economic picture has changed dramatically since then.

We have had tremendous support from city, county, and state leaders, as well as Chambers of Commerce, Senator Nelson, Congressmen Boyd and Miller, and the FWC. We are extremely grateful for that. Our legislators still need to hear from all those concerned about the fisheries, including you.

Once informed, the intent of the existing law should take precedent and the folks losing their boats and/or homes to lenders that they cannot repay, can get back to work. That's all they want. That's all we want, to have our right to make a living returned and maintain the legacy of our fathers and grandfathers.

Our hope is the fishery and the industry it supports continues for your children and grandchildren, as well as ours.

❖ ❖ ❖



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CATCH the Pier Park SPARK!

THE CIRCUIT'S ANNUAL Shopping & THINGS TO DO Guide

Photo by Tyler Finklea

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Pier Park Stores Continue to Open

Simon Property Group is pleased to announce more exciting concepts for its Pier Park development in Panama City Beach. Baja Grill, Guy Harvey's Island Grill, Olive Garden and Tootsie's Orchid Lounge will enhance the already burgeoning roster of restaurants at Pier Park. In addition, Paradise Found will join nearly 40 other retailers that are already open for business.

Baja Grill's concept revolves around fresh, contemporary and consistently outstanding Southwestern, Cajun, Caribbean and American cuisines – a unique combination along with outstanding service, fine wines and tempting desserts all served in a stylish, high-energy tropical design atmosphere. The menu features innovative dishes, using only the freshest and highest quality ingredients that illustrate the culture and traditions behind the dynamic menu. The goal is to attain harmony of taste, texture, color and aroma with a fine balancing act. Baja Grill is located in the *Town Center area* and is scheduled to open this summer.

Guy Harvey's Island Grill, scheduled to open this fall in the *Boardwalk area*, will feature a restaurant offering indoor and outdoor dining with a beautiful sunset view of the Gulf, an outside boat bar and a retail store. The décor will consist of saltwater fish tanks, tabletops featuring Guy Harvey's art and other nautical-themed accessories. The most noted pieces include an exclusive collection of full fish mounts which will be available for purchase. **Guy Harvey's Island Shop** includes a selection of clothing, accessories and gifts as well as fishing documentaries featuring Guy Harvey himself.

The menu and atmosphere will be family friendly yet suitable for all ages, serving a variety of American-style foods including seafood, steaks, pastas and salads.

The Olive Garden, opening fall of 2008, will be located on Panama City Beach Parkway next to the Longhorn Steak House. The restaurant's Italian inspiration includes a rustic stone exterior, typical of the buildings in the Italian countryside, and an interior accented by Italian imports. Exposed wood beams, stone and wood accents, and terra cotta tile highlight the interior. The bar top is crafted from lava stone, then hand-painted by artisans in Italy with design created exclusively for Olive Garden; vibrant imported fabrics decorate windows and dining seats; hand-painted plates adorn rustic stone and stucco walls; and the lighting fixtures are all distinctly Italian.

Tootsie's Orchid Lounge, a Nashville landmark and honky-tonk mecca that has launched the careers of numerous country music stars, is scheduled to open this spring in the *Boardwalk shops*. In the '60s, owner "Tootsie" Bess had a soft spot for struggling writers and nurtured the stomachs–and bar tabs–of greats like Roger Miller, Kris Kristofferson and Willie Nelson. Today, the purple facade anchors Nashville's Lower Broadway's colorful past, and the interior walls are crowded with publicity stills of the greats, the hopefuls and never-wills who came to town chasing dreams. Ultimately, the Pier Park location will earn a similar reputation with exciting musical guests.

Paradise Found, an upscale beach wear and resort wear shop, will open this spring in a 6,000 square foot store in the *Boardwalk area*. Shoppers will find a wide selection of bathing suits, shorts, t-shirts, boogie boards and souvenirs. This will be the first Paradise Found store in NW Florida with other locations in Key West and Miami Beach.

For more information about Pier Park, please visit **www.simon.com**.

❖ ❖ ❖

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Indulgence Salon Spa & Boutique
11501 Hutchison Blvd.
Panama City Beach, FL 32407
(850) 234-2100

Irene & Company
541 Beckrich Road
Panama City Beach, FL 32407
(850) 236-7848

Irene & Company
700 Pier Park Drive, Suite 105
Panama City Beach, FL 32413
(850) 235-0563

Liz and Jane Clothes
15612 Front Beach Road
Panama City Beach, FL 32413
(850) 234-7522

Mimi's Shoo LaLa
12109 Panama City Beach Parkway
Panama City Beach, FL 32407
(850) 249-2600

Miss Charlotte's
2429 Thomas Drive
Panama City Beach, FL 32408
(850) 230-8099

Sunglass World of NW Florida, Inc.
2276 MLK Blvd.
Panama City, FL 32405
(850) 769-6763

Two Sisters Custom Boutique
1010 Beck Avenue
Panama City, FL 32401
(850) 785-1899

FORMALWEAR

Black Tie Formalwear, Inc.
617 Highway 231
Panama City, FL 32405
(850) 785-2437

HOME FURNISHINGS

Consignment Gallery
8317 Front Beach Road, Suite 35
Panama City Beach, FL 32407
(850) 236-1892

Coop's Home Furnishings/Gallery 226
22600 Panama City Beach Parkway
Panama City Beach, FL 32413
(850) 249-3946

Fowhand's Furniture
1001 Harrison Avenue
Panama City, FL 32401
(850) 785-5201

G. Miles Interiors
8219 Front Beach Road
Panama City Beach, FL 32407
(850) 235-3078

Gulf Environments
17745 Ashley Drive, Suite A
Panama City Beach, FL 32413
(850) 234-5772

Homeplace Furniture
1804 W. 23rd Street
Panama City, FL 32405
(850) 522-9189

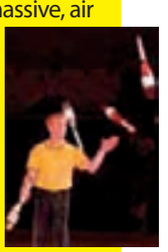
Hospitality Depot
158 Griffin Blvd.
Panama City Beach, FL 32413
(850) 233-7453

Pelican Point Interiors, Inc.
5020 Thomas Drive
Panama City Beach, FL 32408
(850) 235-0552

Resort Ready Rooms
13800 Panama City Beach Parkway
Suites 113D-117D
Panama City Beach, FL 32407
(850) 233-3450

Sandcastle Designs, Inc.
17756 Panama City Beach Parkway
Panama City Beach, FL 32413
(850) 233-5555

IDEALLY LOCATED IN FRANK BROWN PARK, CIRCUS BY THE SEA will welcome crowds of up to 2,000 nightly in the massive, air conditioned tent adorned in red and yellow. Audiences will enjoy a dazzling 3-ring aerial and stage production full of jaw-dropping routines that will rival any professional troupe.



The show will take center stage six nights a week, Monday through Saturday, from June 13 to August 2. Circus admission is $24 for adults, $16 for children (ages 4-16) and free for children under 4. Circus Camp is $285 per week for one child and includes a daily snack. To purchase tickets or for more information on Circus by the Sea and Circus Camp, visit www.CircusByTheSea.com.

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PING

Photo courtesy of Paul Brent Gallery

Shore House Furniture
14301 Panama City Beach Parkway
Panama City Beach, FL 32413
(850) 236-0200

Turner's Fine Furniture On The Coast
12017 Panama City Beach Parkway
Panama City Beach, FL 32407
(850) 249-9888

GIFT & CARD SHOPS

By The Bay Gift Shop
5505 Sun Harbor, Unit 4
Panama City, FL 32401
(850) 628-3333

Cher's Hallmark Shop
11218 Hutchison Blvd.
Panama City Beach, FL 32407
(850) 233-2824

Gift Basket Designs
416 Harrison Avenue
Panama City, FL 32401
(850) 215-4434

Jane's Expressions
762 W. 23rd Street
Panama City, FL 32405
(850) 785-1717

JEWELERS / REPAIR

Goldsmith Designer Jewelry
1812 S. Highway 77, Suite 114
Lynn Haven, FL 32444
(850) 271-1444

Maharaja's
11525 Hutchison Blvd., Suite #100
Panama City Beach, FL 32407
(850) 249-4050

Romancing With Stones
17226 Panama City Beach Parkway
Panama City Beach, FL 32413
(850) 235-7999

WINE, SPIRITS, TOBACCO

FLA (Florida) Cigars
17329 Panama City Beach Parkway
Panama City Beach, FL 32413
(850) 249-6282

Ms. Newby's Liquors
8711 Thomas Drive
Panama City Beach, FL 32408
(850) 234-0030

Panama City Beach Winery
8730 Thomas Drive, Suite 1103B
Panama City Beach, FL 32408
(850) 233-5950

SeaBreeze Winery
13201 Hutchison Blvd.
Panama City Beach, FL 32407
(850) 230-3330

Wine World
11501 Hutchison Blvd., Suite 101
Panama City Beach, FL 32407
(850) 249-2166

RETAIL & OUTLET MALLS

Dillard's
200 Pier Park Drive
Panama City Beach, FL 32413
(850) 234-2417

Florida Linen Outlet
12011A Panama City Beach Parkway
Panama City Beach, FL 32407
(850) 230-4260

JC Penney
206 Bluefish Drive
Panama City Beach, FL 32413
(850) 233-8423

Lyndell Centre
12015-12117 Panama City Beach Pkwy
Panama City Beach, FL 32407
(850) 236-1912

Ogden Sports
13800 Panama City Beach Parkway
Panama City Beach, FL 32407
(850) 236-7200

Panama City Mall
2150 Martin Luther King Blvd.
Panama City, FL 32405
(850) 769-3659

Shoppes At Edgewater
Beckrich Road
Panama City Beach, FL 32407
(850) 234-6112

Silver Sands Factory Stores
10562 Emerald Coast Parkway
#200
Destin, FL 32550
(850) 654-9771

SEAFOOD MARKETS

Buddy Gandy Seafood
3004 W. Highway 98
Panama City, FL 32401
(850) 784-0663

Buddy's Seafood
111 S. Highway 79
Panama City Beach, FL 32413
(850) 234-2609

E Fish
275 S. Arnold Road
Panama City Beach, FL 32413
(850) 249-0354

THE PANHANDLE WOMEN'S EXPO AT PANAMA CITY MALL will be held on **Saturday, June 21st from 10am– 5pm.** Presented by the American Red Cross, this magical day offers the perfect opportunity to rejuvenate, laugh and learn tips on how to lead a better lifestyle! Vendors will be demonstrating the latest trends in health and beauty, fashion, cooking, life coaching, decorating, gardening, and many other opportunities to renew the spirit.

The day will include spectacular "how-to" seminars, entertainment, children's activities, free samples and prizes, a fashion show and a table-scape Silent Auction (local designers set the perfect table, including linens and center piece)... plus much more.

Save the date for this one!

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THINGS TO DO

ART GALLERIES & MUSEUMS

Junior Museum of Bay County
1731 Jenks Avenue
Panama City, FL 32405
(850) 769-6128

Museum of Man in the Sea
17314 Panama City Beach Parkway
Panama City Beach, FL 32413
(850) 235-4104

Paul Brent Designer
413 W. 5th Street
Panama City, FL 32401
(850) 785-2684

Ripley's Believe It Or Not! Museum
9907 Front Beach Road
Panama City Beach, FL 32407
(850) 230-6113

Visual Arts Center of Northwest Florida
19 E. 4th Street
Panama City, FL 32401
(850) 769-4451

ATTRACTIONS

California Cycles
13416 Front Beach Road
Panama City Beach, FL 32407
(850) 233-1391

Circus by the Sea/FSU Flying High Circus
Frank Brown Park
Panama City Beach, FL 32417
(850) 249-1101

Ebro Greyhound Racing
6558 Dog Track Road
Ebro, FL 32437
(850) 234-3943

Emerald Coast Bingo
7924 Front Beach Road
Panama City Beach, FL 32408
(850) 235-9060

Gulf World Marine Park
15412 Front Beach Road
Panama City Beach, FL 32413
(850) 234-5271

Harmony Shores Chorus
11 W. 23rd Street, Suite B-4
Panama City, FL 32405
(850) 913-8786

How Great Your Art
237 W. 15th Street, Suite C
Panama City, FL 32405
(850) 215-4442

Panhandle Helicopter
15726 Front Beach Road
Panama City Beach, FL 32413
(850) 230-2080

Pirate's Island Adventure Golf
9518 Front Beach Road
Panama City Beach, FL 32407
(850) 235-1171

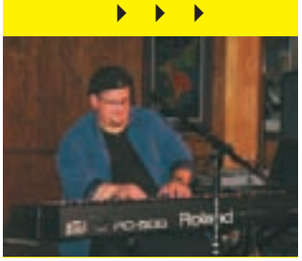
Rock'It Lanes
513 Beckrich Road
Panama City Beach, FL 32407
(850) 249-2696

Shipwreck Island Waterpark
12201 Hutchison Blvd.
Panama City Beach, FL 32407
(850) 234-3333

Zooworld
9008 Front Beach Road
Panama City Beach, FL 32407
(850) 230-1243

PINEAPPLE WILLY'S PIER BAR, located at the original Panama City Beach Pier, showcases World-Class Blues acts every Thursday

through Saturday, with no cover. Check out their events calendar at **www.pineapplewillys.com.**



Above: Pier Park Summer Concerts at Aaron Bessant Park are held every Thursday evening from May thru September. ***Right (top):*** Willy's Pier Bar featured *2008 Int'l Blues Challenge* Winner Ben Prestage "The Alligator Man." ***Right (bottom):*** Allon Sams, a nationally recognized Jazz Keyboardist, was the opening act for WSJT's *13th Annual Smooth Jazz Fest* held this year in Clearwater.

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CAMPING

Camp Gordon Johnston Associates
302 Marine Street
Carrabelle, FL 32322
(850) 697-8575

Camper's Inn
8800 Thomas Drive
Panama City Beach, FL 32408-4028
(850) 234-5731

Emerald Coast RV Beach Resort
1957 Allison Avenue
Panama City Beach, FL 32407
(850) 235-0924

St. Andrews State Park
4620 State Park Lane
Panama City Beach, FL 32408
(850) 233-5140

THEATRES : MOVIES & CONCERTS

Kaleidoscope Theatre
207 E. 24th Street
Lynn Haven, FL 32444
(850) 265-3757

Grand Theatre
500 S. Pier Park Drive
Panama City Beach, FL 32413
(850) 236-2990

GOLF COURSES

Holiday Golf & Racquet Club
100 Fairway Blvd.
Panama City Beach, FL 32407
(850) 234-1800

Hombre Golf Club
120 Coyote Pass
Panama City Beach, FL 32407
(850) 234-3673

Marriott Legends Edge at Bay Point
4000 Marriott Drive
Panama City Beach, FL 32408
(850) 236-4200

Nature Walk Golf Club
2900 Clubhouse Turn
Lynn Haven, FL 32444
(850) 265-2582

Shark's Tooth Golf Club
2003 Wild Heron Way
Panama City Beach, FL 32413
(850) 249-3060

Signal Hill Golf Course
9615 Thomas Drive
Panama City Beach, FL 32408
(850) 234-3218

Windswept Dunes
11 Club House Drive
Freeport, FL 32439
(850) 835-1847

NIGHTCLUBS / LOUNGES

Club La Vela
8813 Thomas Drive
Panama City Beach, FL 32408
(850) 234-3866

The Funky Blues Shack
105 Carillon Market Street
Panama City Beach, FL 32413
(850) 233-1558

Salty's
10908 Front Beach Road
Panama City Beach, FL 32407
(850) 234-1913

Schooner's
5121 Gulf Drive
Panama City Beach, FL 32408
(850) 235-3555

The Shaggy Marlin
6628 Thomas Drive
Panama City Beach, FL 32408
(850) 249-2175

Spinnaker Beach Club
8795 Thomas Drive
Panama City Beach, FL 32408
(850) 234-7892

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DON'T MISS:

Kaleidoscope Theatre Summer Productions

Friday, May 16 7:30pm
SPOTLIGHT ON BROADWAY
is a musical revue featuring talented vocalists. Wine & hors d'oeuvre reception following.
Adults: $15 / Students: $8
Seniors / Military: $14

Saturday, June 7 5:30pm
Kaleidoscope Theatre's KATY AWARDS EXTRAVAGANZA
will be an evening of dinner & refreshments followed by vocal and musical presentations by talented & entertaining performers!

Monday, June 9 7:00pm
Auditions will be held at Kaleidoscope Theatre for the hit musical ***"Reefer Madness".*** Prepared vocal pieces are not necessary.

Mon-Sat, June 16-21
KIDS KAMP at Kaleidoscope Theatre will be held for youths entering 4th grade and above. Children will be introduced to all aspects of theater including onstage and offstage techniques, and each child will be part of a production. Cost: $135 per child ($110 for each additional child in the same family). Includes T-shirt, daily snacks, drinks and one pizza lunch. To download an application go to www.kt-online.org, or call 265-3757.

2008-2009 Season Schedule
Fridays & Saturdays at 7:30pm
Sundays at 2:00pm

REEFER MADNESS, THE MUSICAL
AUG 15, 16, 17, 22, 23, 24, 29, 30, 31

JERRY FINNEGAN'S SISTER
SEPT 26, 27, 28,
OCT 3, 4, 5, 10, 11, 12

DON'T DRESS FOR DINNER
JAN 9, 10, 11, 16, 17, 18, 23, 24, 25

MOONLIGHT & MAGNOLIAS
FEB 13, 14, 15, 20, 21, 22, 27, 28, MAR 1

OLIVER, THE MUSICAL
APR 3, 4, 5, 10, 11, 12, 17, 18, 19

THE SUNSHINE BOYS
MAY 15, 16,17, 22, 23, 24, 29, 30, 31

Kaleidoscope Theatre
207 E. 24th St. in Lynn Haven
(850) 265-3757
www.kt-online.org

Downtown Panama City

Friday, May 2 Friday Fest, Downtown PC, 6pm-10pm
Saturday, May 3 Summer in the City Car Show, 10am-3pm
Saturday, May 10 Downtown Farmers Market, 8am-12pm
Saturday, May 17 Armed Forces Day Downtown, 11am-4pm
Friday, June 6 Friday Fest, 6pm-10pm
Saturday, June 7 Main Street Striders, 10am-12pm
Saturday, June 14 Downtown Farmers Market, 8am-12pm
Friday, July 4 Salute to Freedom, 11am-10pm
Saturday, July 12 Downtown Farmers Market, 8am-12pm
Saturday, July 19 Main Street Striders, 10am-12pm

Pier Park Summer Concert Series

Thursday, May 29
Jon Cleary & the Absolute Monster Gentlemen
New Orleans R&B

Thursday, June 5
Beachmice *Good Time Acoustic Rock*

Thursday, June 12
Bonerama *New Orleans Brass Funk Rock*

Thursday, June 19
Bobby Lee Rodgers & the Codetalkers *Eclectic Rock and Roll*

Thursday, June 26
The Howie Lee Project *Classic Rock*

Thursday, July 4
Herd of Turtles *Rock and Blues*

Thursday, July 10
Frankie Velvet & the Mighty Veltones *Roots Rock Americana*

Thursday, July 1
Eric Lindell *Soul Drenched Blues*

Thursday, July 24
The Donny Sundal Trio *Soul/Jazz*

Thursday, July 31
Boogie Chillun' *Rock and Roll/R&B*

Thursday, August 7
The Lee Griffin Band *B3 Jazz*

Thursday, August 14
Hubba Hubba *Jug/Blues/R&B Gumbo*

Thursday, August 21
Tinsley Ellis *Blues Supreme*

Thursday, August 28
Dread Clampitt *New Grass*

Thursday, September 4
Todd Herendeen *Variety*

Thursday, September 11
Patriotic Pops *Popular Classical*
(Tentative)

THE PAUL BRENT GALLERY is an exciting and totally unique shopping experience for the Panama City Beach visitor. The gallery features the art and design of artist Paul Brent who is known worldwide for his paintings of the local beaches and wildlife. Located on the **corner of Fifth St. and Beach Drive in the historic downtown Panama City area**, the gallery is a setting designed by the artist who also studied architecture.

In the front gallery, a two story space with airy windows that open the gallery to natural light, the artist has a changing exhibit of his original works in both watercolor and oil. Exhibited with the originals are hand blown art glass, hand thrown pottery, kaleidoscopes, bronze sculpture and hand crafted wood objects.

There is a jewelry gallery displaying handcrafted jewelry by designers both local and national. Treasures include necklaces, bracelets, earrings and rings created in silver, gold, semiprecious stones and art glass. Dichroic glass jewelry by Charlotte Fretwell is also featured in the jewelry gallery. The artist fuses each piece of glass at high temperatures to create one-of a –kind jewelry that catches the ever changing light and reflects a myriad of colors. Paul Brent, himself, has designed two collections of jewelry, one in sterling silver

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and cloisonné' and one on reversible glass, whose pendants are framed in sterling silver.

Limited edition giclee' prints of Paul Brent's work are also available at his gallery. His latest series of historical paintings of area locations are popular with both residents and visitors alike as they feature the grand buildings of the past that many gallery guests remember.

Other prints, decorative accessories for the home and gifts designed by Paul Brent are also to be found at the gallery. A "come as you are" attitude is promoted at the Paul Brent gallery where a friendly and informed sales team is waiting to guide you through the various gallery spaces and introduce you to the world of Paul Brent.

Opposite page: *Palm Bay*
Top: *Adirondack Chair*
Above: *Neptunian*

WATER

WATER ATTRACTIONS

Betsy Ann Riverboat Tours
4607 W. Highway 98
Panama City, FL 32405
(850) 233-7487

Coastal Parasail
5709 N. Lagoon Drive
Panama City Beach, FL 32408
(850) 233-0914

Ed's Beach Service
8224 Panama City Beach Pkwy
Panama City Beach, FL 32407
(850) 234-3541

Lady Anderson Dining Yacht
5550 N. Lagoon Drive
Panama City Beach, FL 32408
(850) 234-5940

Sea Dragon Pirate Cruise
5325 N. Lagoon Drive
Panama City Beach, FL 32408
(850) 234-7400

Sea Screamer
5325 N. Lagoon Drive
Panama City Beach, FL 32408
(850) 233-9107

BOATING, FISHING, MARINAS

A-1 Charter Fishing Fleet
699 Camelia
Panama City Beach, FL 32407
(850) 234-2207

Capt. Anderson's Marina
5550 N. Lagoon Drive
Panama City Beach, FL 32408
(850) 234-3435

Captain Butch Charters
Docked at St. Andrews State Park
(850) 960-0229

Fine Line Fishing Guides
165 Moss Avenue
Steelfield Fish Camp, FL 32462
(850) 231-3456

Half Hitch Tackle Co.
2206 Thomas Drive
Panama City Beach, FL 32408
(850) 234-2621

Jubilee & Treasure Island Deep Sea Fishing
Treasure Island Marina
3605 Thomas Drive
Panama City Beach, FL 32408
(850) 234-8246

Legacy Boating Club
P.O. Box 27880
Panama City Beach, FL 32408
(850) 235-1064

Nelson Marine Service, Inc.
2416 Thomas Drive
Panama City Beach, FL 32408
(850) 234-0854

Sunjammer's Watersports
315 N. Highway 79
Panama City Beach, FL 32413
(850) 235-2281

Treasure Island Marina
3605 Thomas Drive
Panama City Beach, FL 32408
(850) 234-6533

DIVE SHOPS

Dive Locker
106 Thomas Drive
Panama City Beach, FL 32408
(850) 230-8006

Diver's Den
3120 Thomas Drive
Panama City Beach, FL 32408
(850) 234-8717

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Panama City Beach
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(850) 233-2111

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Essentials Salon & Boutique
12119 Panama City Beach Pkwy
Panama City Beach, FL 32407
(850) 236-5664

Exotic Exposure Tanning
10310 Hutchison Blvd.
Panama City Beach, FL 32407
(850) 235-9696

Faces by April
618 Magnolia Avenue
Panama City, FL 32405
(850) 865-7546

Indulgence Salon Spa & Boutique
11501 Hutchison Blvd.
Panama City Beach, FL 32407
(850) 234-2100

L.A. Concepts Salon
10720B Hutchison Blvd.
Panama City Beach, FL 32407
(850) 249-8119

LA Weight Loss Centers
649 W. 23rd Street
Panama City, FL 32405
(850) 785-0339

Mary Kay Cosmetics
7826 Thomas Drive
Panama City Beach, FL 32408
(850) 236-9122

Massage Envy
15801 LC Hilton Drive
Suite 120
Panama City Beach, FL 32413
(850) 563-0070

Metabolic Research Center
2424 Lisenby Avenue
Panama City, FL 32405
(850) 785-2110

Nova Medical Spa, Caye Concepts
22623 Panama City Beach Parkway, Suite 5
Panama City Beach, FL 32413
(850) 230-6661

South Beach Tan
7714 Front Beach Road
Panama City Beach, FL 32407
(850) 235-2999

Tangles
19207 Panama City Beach Parkway
Panama City Beach, FL 32413
(850) 230-8299

FITNESS

American Martial Arts,
1816-B Allison Avenue
Panama City Beach, FL 32407
(850) 233-5844

Gold's Gym
11205 Hutchison Blvd.
Panama City Beach, FL 32407
(850) 233-2111

Renegade Sports Center
3203 Minnesota Avenue
Panama City, FL 32405
(850) 248-0380

World Gym Fitness Center
8340 Front Beach Road
Panama City Beach, FL 32407
(850) 249-6753

DANCING

Fred Astaire Dance Studio
2401 Ruth Hentz Avenue
Panama City, FL 32405
(850) 873-6269

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AN EMERGING WORLD-CLASS RESORT DESTINATION, Panama City Beach is home to multiple chic new spas offering the royal treatment to relax your body, mind, and spirit. These centers for health and wellness offer a variety of treatments and services by trained estheticians and therapists, including aromatherapy, rejuvenating massages, soothing facials, scrubs and masques, hot stone therapy, waxing, manicures and pedicures.

BAY COUNTY AND THE SURROUNDING AREAS ARE HOME TO MANY ARTISTS – musical, theatrical, visual and otherwise – all brought here and inspired by the gorgeous landscape that they call home. Free outdoor concerts are enjoyed in both Panama City Beach and Downtown Panama City during the balmy summer months, and all styles of live music can be found at evening hotspots throughout the year. The Bay Arts Society brings national comedy, music, arts and dance acts to the area each year, at such local venues as the **Marina Civic Center** and the **Visual Arts Center**. Panama City is home to the **Kaleidoscope Theatre**, Bay County's much acclaimed community theatre, the **Martin Theatre**, and the **Amelia Center for the Performing Arts** at Gulf Coast Community College.

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PANAMA CITY BEACH HAS BECOME THE NEW SHOPPING MECCA OF NORTHWEST FLORIDA with the opening of **Pier Park** in early 2008. Dubbed the new ***Downtown of Panama City Beach***, Pier Park offers *a casual family day at the beach...southern style* with its 16-screen state-of-the-art movie theatre and collection of themed restaurants and fashionable retail shops.

World-Class Resort Enthusiasts will become a year-round fixture as beautiful resorts continue to open, many showcasing attractions, rides, cafes, restaurants, spas, fitness centers, art galleries and boutiques. The shopping plaza at **Grand Panama Beach Resort** incorporates high fashion clothing and accessory boutiques with a spa, wine tasting market and a host of souvenir and classic beachside gift shops. **The Shoppes at Edgewater** includes five-star dining, cafes, gift shops, and large bowling center/family entertainment complex.

ENVY

dress • shop

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Shoes | Accessories

(850) 249-3689
651 Grand Panama
Panama City Beach, FL

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Pier Park: 850.233.4429

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- Two locations to shop: Panama City Mall & our newest location at Pier Park (located near Front Beach Rd) where you can find our largest selection ever

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around Town

Updates on Community, Education, Workforce & Government

FSU-Panama City

Dr. George DePuy, FSU-PC Dean

FSU Panama City is partnering with other organizations to address the shortage of college graduates in the critical areas of Science, Technology, Engineering and Science (STEM).

David Skinner, FSU Panama City electrical engineering faculty member and former executive director of the Naval Surface Warfare Center Panama City Division (NSWC PCD), was instrumental in acquiring funding for a project which will allow for the collaboration among FSU Panama City, NSWC PCD, Gulf Coast Community College, and Bay, Gulf and Holmes school districts.

The funding will enable U.S. Department of Defense engineers to work in partnership with science teachers from Bay, Gulf and Holmes Counties to introduce a curriculum that will foster success in science and mathematics. The institute will be held in the engineering laboratories at Gulf Coast Community College.

During the summer, middle school educators from the three counties will receive five days of professional development instruction on the inquiry-based methodology of science education and the utilization of the material science modules. Engineers from the Navy and other defense related organizations will simultaneously receive this training with the educators.

Immediately following the week of professional development, the middle school educators and scientists/engineers will have the opportunity to implement their training through participation in a Summer Institute. During a four day period, approximately 100 students will arrive at Gulf Coast Community College for a non-residential Summer Science Institute based upon instructional modules in Composite Materials and Sports Materials.

Florida State University Panama City, in cooperation with Bay, Gulf and Holmes county school districts, will be in charge of mapping the instructional modules into the Florida Sunshine State Standards for science education. The value of the materials to be delivered to the three districts is $50,000 and is being paid for by the Department of Defense.

Florida Film Commission

Julie Gordon, Film Commissioner

Turn on your televisions, sit back and be prepared for a new level of entertainment! Your local film commission has been busier than ever bringing in music videos, documentaries, television series, and internet programming.

Several feature films are scouting the area in hopes of producing their movies from Bay County. Country Music Television (CMT) fell in love with the Panhandle and ended up shooting three different shows and a long list of promotional pieces. Thanks so much to Gulf World for hosting several days of Pauly Shore's upcoming "Dream Vacation Getaway."

Panama City Beach was bombarded with quality programming including the Tonight Show with Jay Leno, where Panama City Beach was featured for 11 minutes on the highest rated late night talk show. (Do you know how much that would cost if we had to BUY advertising on that time slot?) The various MTV networks (M2, M3, MTV-U and, of course, MTV proper) returned to the beaches for another season and were pleased to find a more sophisticated destination. MTV's hit show MADE filmed a second episode featuring putt-putt golf courses, top restaurants, water sports and entertainment complexes. VH1 was also in the mix, bringing their show "Hogan Knows Best" which was a huge success. Spike television, E! Entertainment, Hotnews.com and many other networks sent crews to showcase the growth and advancements that Spring Break 2008 had to offer.

MTV-U showcased a number of chart-topping bands who chose PCB as their location for their music videos. *Panic at the Disco* (featured on Saturday Night Live in early April) spent a full day filming for their AT&T Blue Room video. Thanks SO much to Foghorns for allowing us to use their great facility for this high-dollar project!

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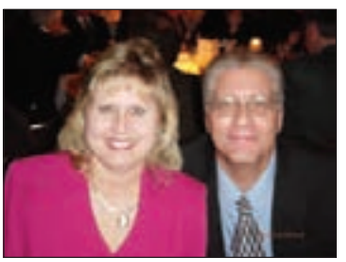

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around Town

Updates on Community, Education, Workforce & Government

Another music video with the label Island Def Jam, featuring artist Blood Raw, will feature Martin Luther King Boulevard and Wilson Brothers Barber Shop. These projects would not be possible without the great local community and the film industry professionals who live here. Thanks for making this one of the best film destinations! If you are a production professional (crew or talent) and would like to be included in local work, please forward your contact info to floridafilmoffice@knology.net.

Workforce Training Scholarships

Kimberly Bodine, Executive Director Gulf Coast Workforce Board

Individuals who need to train for a career or to upgrade their job skills may qualify for Workforce Scholarships through the Workforce Training Center at Gulf Coast Community College and Tom P. Haney Technical Center. These scholarships are sponsored by the Gulf Coast Workforce Board and provide training for in demand occupations such as Corrections, Licensed Practical Nursing (LPN), Registered Nurse (RN), Physical Therapist Assistant, Radiography, Respiratory Care, and Surgical Technicians.

Through the program, individuals are given financial assistance for tuition, books, supplies, and licensure fees and provided with intensive career management services. One career manager is assigned to work with each participant in a face-to-face, one-on-one environment. They provide supportive services throughout the entire training process starting from determining eligibility through to helping participants gain employment in their field of study. Career managers also work with the participants on identifying and overcoming personal problems encountered while in training in order to help them complete their training and obtain employment.

Workforce scholarship awards depend on the availability of funding and the eligibility of the individual. Some programs have specific general education requirements and deadlines for application for admission. For more information or to see if you qualify, contact the Workforce Training Center at Gulf Coast Community College at 850-872-3853 or the Workforce Training Center at Haney Technical Center at (850) 747-5500 ext. 1-5131.

GCCC and Bay County Break Ground on New Emergency Operations Center

Dr. Jim Kerley, GCCC President

Recently, Gulf Coast Community College and Bay County enjoyed a ground breaking ceremony for the new joint-use Emergency Operations Center. It was attended by chamber members, elected officials, law enforcement personnel and first-responders from around the region. As we inch closer to hurricane season, this is a significant project for Northwest Florida as this will be a state-of-the-art EOC and will be located high and dry at the college's North Bay Campus.

What makes this EOC special, though, are the partnerships that allowed it to be built in the first place. Taken separately, gaining funding support for an academic public safety center and a county EOC would have been a tough sell. Joining the two facilities together was a prime example of what true synergy can accomplish. Most EOCs stand empty, waiting for an emergency, and are only occasionally used for training. Ours will be a national model, as it was intended from the beginning to be in constant use at all times.

Mr. Bill Cramer, GCCC District Board of Trustees Chair (left) and Dr. Jim Kerley, GCCC President at the EOC Groundbreaking.

Local, regional, state and national training of law enforcement professionals and first-responders will occur on a daily basis in a working command center. If a situation develops in this area, then Bay County Emergency Services will take over the building and have the full capabilities of the facility at their disposal.

In a true partnership, the outcome is win-win for all -- taxpayers get the most "bang for the buck" and vital emergency services when they need them the most, and the public gains a higher level of education and security that directly impacts students and the community with professionally trained emergency service and law enforcement providers.

E-Learning at GCCC

Dr. Steve Dunnivant, GCCC

Meeting the challenges of succeeding in our turbulent economy has created more interest in opportunities at Gulf Coast Community College. The connection between a healthy economy and higher education has always been strong. This year, enrollment in community colleges is up across the entire state. Here, at your college, we are continuing to expand our efforts to ensure that members of this community have, as our new president Dr. Jim Kerley puts it, "Access, opportunity and hope."

While community colleges have long offered an "open door" policy to almost anyone interested higher education, the complexities of our lives don't always make college degrees and programs easy to pursue. Whether you're a working mom, a full-time employee trying to take a few classes at a time, or a returning student struggling to keep your gas tank filled, GCCC's E-Learning courses might be your answer.

Once labeled "distance education," E-learning is fast evolving into new pathways for individuals

Continued on Page 32

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around Town
Continued

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who want to finish a degree they once started, or jump into a whole new career. E-learning is a new department at Gulf Coast and is tasked with expanding an already impressive selection of online and "hybrid" (part online and part traditional face-to-face class sessions) courses and programs. These classes lead to two-year degrees that are fully transferable to the state's four-year universities.

We offer high-quality classes with far fewer students per section than other institutions offering online courses. You'll get the individual support and guidance from your instructors that you need to succeed. If your busy life doesn't allow you to come to campus for classes, then maybe it's the right time to enroll in an E-Learning class. If you need one-on-one assistance, please call our office at 850-769-1551 extension 5807, or visit our Web site at www.gulfcoast.edu and click E-Learning. There's never been a better time to learn.

Navy News

Capt. Hal Harbeson, Commanding Officer
Naval Support Activity Panama City

Mine Countermeasures Ship Warrior (MCM 10) visited Panama City for training and liberty call from March 22-26 from their home port in Ingleside, Texas. For many years these ships have been familiar sights going in and out of the pass, but their squadron will be moving to San Diego in 2010, so trips here will be less frequent.

NSA PC was the support site for the Military Sealift Command rescue and salvage ship USNS Grasp (T-ARS-51) during recovery efforts for two Air Force jets that went down in the Gulf of Mexico on Feb. 20. Grasp and divers from the Mobile Diving and Salvage Unit 2 from Naval Amphibious Base Little Creek, Va. were in the area for 18 days and recovered both of the F-15C fighter jets assigned to the 33rd Fighter Wing at Eglin AFB.

Air space over NSAPC has been busier than usual while Helicopter Airborne Mine Countermeasures Squadron HM-15 visited NSA PC from March 25 through April 12. Homeported in Corpus Christi, the squadron visits the area for training exercises about twice a year, bringing four helo's, crew members and support personnel.

Congratulations are in order for Command Career Counselor Petty Officer First Class Omar Silio, recently named Sailor of the Year for Naval Support Activity Panama City. Aboard since last May, Silio has demonstrated his dedication to the Sailors of this command, making sure they are better prepared to do their jobs here and throughout their lives in the Navy.

Naval Surface Warfare Center Panama City Division and local schools recently announced partnership in a project that will bring teachers and scientists together to implement new learning methods. During a two-week module this summer, teachers will work with Navy scientists and pass on what they learn to students the following week. The program, developed by Northwestern University, will get students more excited about science using hands-on teaching methods. The program is funded with a two-year grant from the Secretary of Defense.

It is with mixed emotions that I will be retiring on June 27. Although I am excited about being able to take it easy and spend time with my family, I will miss all the outstanding Men and women in my command and the friends I have made in the community. I am turning over the helm to Commander Jessica Pefferkorn. A native of Montgomery County Pennsylvania, CDR. Pfefferkorn graduated from Villanova University and was commissioned in 1989 through the Naval Reserve Officer Training Corps. I've already briefed her on what a great job this is, and the importance of local support and the key role the local community leadership plays in the success of this organization. Thank you, Panama City Beach and the greater Bay County area for a most successful and memorable tour. I'll be visiting from time to time…the fishing here is terrific!

❖ ❖ ❖

Fridays at the Beach

with Paris Janos of WJHG News Channel 7

May 9, 2008
7:30-9:00AM
Bay Point Marriott
Featuring the
FSU Flying High Circus
Sponsored by Innovations FCU; Harrison, Sale, McCloy, Duncan & Jackson; Calypso Beach Cafe & Sports Grille; Bay Medical Center

June 13, 2008
7:30-9:00AM
Bay Point Marriott
Featuring
Representative Jimmy Patronis
Sponsored by Vision Bank; Knology; Bay Solutions

RSVP Joyce@PCBeach.org or Bertie@PCBeach.org.

CHAMBER After Hours

Wednesday, May 14, 2008
5:30 to 7:30 PM

Boatyard

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Coastal Community Insurance

R.S.V.P. to Bertie@PCBeach.org
or Joyce@PCBeach.org

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Calendar of Events
May & June 2008

May 6 Tuesday 12:00-1:00pm
12 @ 12 Luncheon
Chamber Board Room

May 8 Thursday 9:00 am
City Council Meeting
City Hall Annex

May 9 Friday 7:30-9:00 am
Friday at the Beach / FSU Circus
Bay Point Marriott

May 13 Tuesday 9:00 am
County Commission Meeting
Panama City Hall

May 13 Tuesday 9:00 am
TDC/CVB Board Meeting
Council Room, PCB City Hall

May 14 Wednesday 3:00 pm
Board Meeting
Chamber Board Room

May 14 Wednesday 5:30-7:30 pm
After Hours Mixer
Boatyard

May 20 Tuesday 8:00-9:00 am
Peoples First Board Room
New Member Welcome Day

May 20 Tuesday 9:00 am
County Commission Meeting
Panama City Hall

May 22 Thursday 2:00 pm
City Council Meeting
City Hall Annex

May 27 Tuesday 10:00 am
Airport Authority Meeting
Airport Board Rm (2nd FL)

May 27 Tuesday 9:00 am
County Commission Meeting
Panama City Hall

June 3 Tuesday 12:00-1:00 pm
12 @ 12 Luncheon
Chamber Board Room

June 10 Tuesday 9:00 am
TDC/CVB Board Meeting
Council Room, PCB City Hall

June 11 Wednesday 3:00 pm
Board Meeting
Chamber Board Room

June 12 Thursday 6:00 pm
City Council Meeting
City Hall Annex

June 13 Friday 7:30-9:00 am
Friday at the Beach / Jimmy Patronis
Bay Point Marriott

June 17 Tuesday 9:00 am
County Commission Meeting
Panama City Hall

June 19 Thursday 5:30-7:30 pm
After Hours Mixer
Check PCBeach.org and *Monday Morning Report* for Location!

June 24 Tuesday 10:00 am
Airport Authority Meeting
Airport Board Rm (2nd FL)

June 26 Thursday 2:00 pm
City Council Meeting
City Hall Annex

LEADS GROUP

The Chamber's two Leads Groups meet once per month to share business leads and information. The groups are industry specific, and allow just one of any profession to avoid conflict. Please join us:

LEADS GROUP A meets at the Boatyard, 5323 North Lagoon Drive every second Thursday of the month at 12:00 Noon. Erven Sewell (850) 784-0032; esewell@copyproductscompany.com.

LEADS GROUP B meets at the Boatyard every first Wednesday of the month at 12:00 Noon. Jared Jones (850) 303-1989; jared.jones@knology.com.

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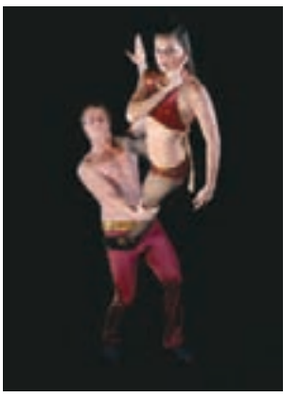
Member News



Here Comes The Big Top!

Circus by the Sea, the area's newest seasonal attraction, will bring their dazzling three-ring aerial and stage performances to the big top on June 13th at Frank Brown Park. Circus by the Sea will showcase the renowned Florida State University (FSU) Flying High Circus, celebrating 60 years of spellbinding entertainment. Visit **www.CircusbytheSea.com** for more details and to purchase tickets.

Circus by the Sea will also debut the area's first circus day camp, beginning June 23rd, which will include lessons instructed by student performers in a wide variety of thrilling circus performance skills such as trapeze, juggling, acrobatics and balance. Campers can show off their talents during that week's Thursday evening circus performance. And, adults will have the opportunity to participate each Friday when groups of all ages can sign up for circus training. This is a great team-building, family or special event experience. Visit www.CircusbytheSea.com to download a circus camp brochure and registration form. Circus by the Sea is expecting a large number of families to attend one of the 46 summer performances. For those children not able to purchase a ticket, Circus by the Sea is asking local community partners to assist with sponsoring their attendance and provide them the opportunity to experience the "Greatest Collegiate Show on Earth." BB&T, TrustMark Bank and Bay Bank and Trust are leading the way in this effort. If you are interested in sponsorship, please contact Tracy Rudhall, trudhall@bellsouth.net.

Emerald Coast Hospice

Volunteers Give a Whole New Meaning to "Quality Time"

Emerald Coast Hospice Volunteers are an extraordinary group of individuals who give tirelessly to patients, families and organizations. Volunteers generously provide a myriad of services including; caregiver respite, help with errands, companionship, spiritual and emotional support, light housekeeping, massage therapy, sewing, clerical and administrative assistance and community education. They dedicate hours to a comprehensive training program, and attend regular in-services to hone their specific talents. Emerald Coast Hospice also offers a select group of specially trained individuals dedicated to its 11th hour program for patients who need extra support at the end of life.

What's the best way to find out more about Volunteer Services? Well, you might consider asking one of your neighbors. Emerald Coast Hospice Volunteers are active members of the community, serving in churches, Guadian Ad Litem, the Gayle and Brian Foundation, Kiwanis, VFW, and the Masonic Community just to name a few. Volunteers come from all walks of life. Social workers, Veterans, nurses, students, office managers, lawyers, educators, counselors, scientists, artists, authors and homemakers offer an eclectic variety of life experiences to our patients and families. If you are seeking a life enhancing opportunity, consider volunteering – call (850) 769-0055 for more information.

SPORTS

WELCOME PIRATES! – A new Minor League USL Soccer Team, the Panama City Pirates, is coming to the area. Headed by Bill Elliott, the University of West Florida Men's Soccer Head Coach, this team will have some of the top collegiate and ameteur soccer players in the nation. Team sponsors include Knology, Southern Orthopedic Specialists, Innovations FCU, The Towne of SeaHaven/ Sharky's, Coca-Cola, Magic Broadcasting and the Tourist Development Council.

The season begins this May and will provide an exciting entertainment venue for locals as well as tourists. Home Games will include pre-game festivities, half-time parties and fan prizes. All Home games will be played at Gavlak Stadium at Arnold High School.

- Saturday May 3 Central Florida Kraze Sanford, FL - 2pm
- Sunday, May 4 Central Florida Kraze Sanford, FL - 5pm
- Saturday, May 10 Bradenton Academics Panama City Beach, FL - 7pm
- Saturday, May 17 Atlanta Silverbacks Panama City Beach, FL - 7pm
- Thursday, May 22 Cary Railhawks Cary, NC
- Saturday, May 24 Carolina Dynamo Greensboro, NC
- Sunday, June 1 Nashville Metros Panama City Beach, FL - 3pm
- Thursday, June 5 Bradenton Academics Bradenton, FL - 5:30pm
- Saturday, June 7 Palm Beach Pumas Palm Beach, FL - 5pm
- Saturday, June 21 Bradenton Academics Panama City Beach, FL - 7pm
- Friday, June 27 Palm Beach Pumas Panama City Beach, FL - 7pm
- Saturday, June 28 Palm Beach Pumas Panama City Beach, FL - 7pm
- Saturday, July 12 Central Florida Kraze Panama City Beach, FL - 5pm
- Sunday, July 13 Central Florida Kraze Panama City Beach, FL - 2pm
- Saturday, July 19 Palm Beach Pumas Panama City Beach, FL - 5pm
- Sunday, July 20 Bradenton Academics Bradenton, FL - 5:30pm
- Fri-Sun, July 25 - 27 Playoffs - Conference Finals
- Friday, August 1 - Saturday, August 2 Playoffs - Conference Semi-Finals
- Saturday, August 9 Playoffs - Conference Finals

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Member News

The Surf Rescue Team is made up of six full time members and one alternate (part time) member. The team includes Mike Hudson, EMT-P II Coordinator; David Bush, EMT-P II Pre-event Planning; Chris Connor, EMT-B Information Technology; Paul Hagan (alternate), EMT-B; Josh Galloway, EMT-P II PIO; Matt Poston, EMT-B Rookie; and Bruce Taylor, EMT-B Supply acquisition.

Bay Medical Center's New Surf Rescue Team

In December 2007, Bay Medical Center authorized the tentative formation of a specialized team of EMS professionals to assist with water rescue services throughout Bay County. This January, prospective team members began volunteering their time to prepare for the rigors of Open Water Surf Lifesaving training, hoping the activation of the Surf Rescue Team would be approved

Over the course of eight weeks, over 300 documented hours (off the clock) of pool and open water training were completed by these men. In February, the authoriziation was given for training of Bay Medical Center's EMS Surf Rescue Team, and on March 1st BMC activated the only 24 hour ALS Water Rescue unit on the Gulf Coast as well as the SE Region of the United States Lifesaving Association (USLA).

Beach Care Services

During the month of May, Beach Care Services will move its offices to 1717 Thomas Drive. Thanks to the Greater Panama City Beaches Chamber of Commerce, we will have some much needed office furniture. Office volunteers and the Board of Directors are very excited about this giant step forward. Once the dust settles, we'll announce the date for our Grand Opening ceremonies.

Last year, BCS saw 900 clients, all residents of the Beach, who needed a helping hand to pay for rent, utilities, prescriptions, transportation, and other miscellaneous financial emergencies. Client services expenditures in 2007 totaled over $76,300, and hundreds of referrals were given for food, clothing, and household items. The generosity of our community makes it all happen, and we are grateful for your continued support.

Tom Sparks Named GM of Edgewater Beach Resort

The Resort Collection of Panama City Beach, the largest rental management company in Panama City Beach, has announced the appointment of Tom Sparks as General Manager of the Edgewater Beach & Golf Resort. Sparks has a 17-year history with the Edgewater Beach & Golf Resort, having served most recently as Vice President of Association Operations. In that capacity, he worked with the Board of Directors of the various associations and his responsibilities included overseeing the maintenance of the physical properties, buildings and grounds.

Sparks is a long-standing member of the area's hospitality industry. In 1981, he relocated from Fort Payne, Alabama to Panama City Beach where he and his family owned and operated a beach hotel property. He became active in the Bay County Hospitality Association (which later became The Greater Panama City Beaches Chamber of Commerce), serving as President and on its Board of Directors. Sparks was a founding director of The Greater Panama City Beaches Chamber of Commerce, and has served as President of that organization as well. Along with other area hospitality leaders, he was instrumental in creating the present-day Tourist Development Council.

MEDIA MATTERS

HOW TO WRITE AN EFFECTIVE EMAIL

The purpose of e-mail, like all writing, is to communicate, but how often have you received an e-mail which you have to read, and re-read, before you can identify exactly what it is you are being asked to do? Poorly constructed emails can be frustrating at their best and time consuming at their worst. In order to maximize the effectiveness of your own communications, here are a few simple guidelines:

1. Write a concise subject line. Think of it this way - if you were writing a headline for a newspaper article, how would it read? Also, be sure to change the subject line when you are replying if it's no longer relevant.

2. Identify the reason for the e-mail in the first sentence as well as in the subject line. It's really important to point out any deadlines or actions required by the recipient at the beginning of your message.

3. Send separate messages for separate subjects. Seriously, even if means sending several different messages to the same person in a short period of time. It saves on confusion for everyone involved if one topic takes on a life of its own.

4. Spell check. This may sound remedial, but nothing gives a worse impression of you or your company if there are simple typographical errors.

5. Tell your recipient when you are sending an attachment. It's not always obvious, and we've all be known to forget our attachments from time to time. You should also indicate what type of document is attached.

Don't forget, e-mail is just a tool. It doesn't convey or discern emotion well and it's rarely private. If you want someone to engage and respond to your request immediately, pick up the phone.

Joanna Banks-Morgan is the President of Diva Productions, a firm which specializes in providing video production services and media training for clients throughout the Emerald Coast. She graduated Summa Cum Laude with a degree in Communication, and is a member of the Public Relations Society of America and Women in Communications. She can be reached at joanna@diva-productions.com.

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Emerald Coast hospice

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- Safety Incident Prevention
- Strategic Planning
- Team Building

Capt. Anderson's Marina

"Where the Fish are Always Biting and the Kids are Always Smiling"

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Paintn-Place.com

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grand Openings

& Re-Openings . Groundbreakings . Beautifications

Ron Jon Surf Shop, 2/22

Back Porch, 2/25

Salty's, 2/26

Davita Dialysis, 2/27

Bay Wallcovering, 2/28

Burger King, 3/4

Sunglass World, 3/4

Margaritaville, 3/5

Dan Russell Pier, 3/6

Hofbrau Beer Garden, 3/6

JC Penney, 3/7

Marble Slab Creamery, 3/11

Irene & Company, 3/12

Colonial Bank, 3/13

Able Body Lawn Service, 3/18

Best Rental Corporation, 3/19

Thrive Partnership, 3/27

Floridadelphia Cheesesteak, 4/8

FLA Cigars, 4/10

Palazzo, 4/15

Churchwell Drive CRA, 4/16

Oaseas Resorts, 4/17

Southern Resorts, 4/22

Wilson Miller, 4/23

Owners Rob Ellison & Keith Rockman of Mainstay Suites, 4/24

Bootleg Barbeque, 4/30

Would you like a Grand Opening or Ribbon Cutting for your business?
Call Skip Alford at (850) 814-4292.

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New Members

FEBRUARY 18 - APRIL 30, 2008

2 Annie's Paradise Vacation Rentals
Accessories On The Boardwalk
Advanced Sign Solutions
Allstate - Amy Dalton
Bay Life Magazine
The Beach Kitchen
BeachRealty.net
Bootleg Barbeque
Borders
Camp Gordon Johnston Associates
Couch Ready Mix USA
Davita West Beach Dialysis
Destin Flooring, Inc.
Digital Signage America, LLC
Dillard's
Disposal Services, LLC
Exotic Exposure Tanning
Extreme Entertainment Centers, LLC
Fine Line Fishing Guides
FLA (Florida) Cigars
Genesis Granite & Stone
Graffiti Restaurant
Guglielmo's Italian Grill & Pizza
Hanger Prosthietics and Orthotics, Inc.
Harmony Shores Chorus
Investors Real Estate
Living Interiors of Bay County, Inc.
M & M Import Autos
Main Place Financial Group
Marble Slab Creamery
Maurice's
N. W. Security
One Hour Air Conditioning & Heat
Panama City Parrot Head Club, Inc.
Reliable Copy Products
Ronald McDonald House Charities
Solace Day Spa & Salon
Space Walk of Panama City
The Dirty Dog Pizza Emporium & More
The Funky Blues Shack
The Heron Group, LLC
Vacation On Demand
Vacation Rentals.com

High Voltage Membership

Take Your Membership to the Next Level

Skip Alford
850.814.4292
Skip@PCBeach.org

Talk about "high voltage!" The power and energy you as members have through your new Chamber of Commerce office *definitely* takes the voltage to a higher level! If you haven't had the chance to come view the new facility at 309 Beckrich Road, you really need to. **Local residents and those vacationing or possibly relocating to our beautiful city will gain a true sense of the quality of life, growth and the dynamic strength of our business community.** In fact, this new Chamber office is **now the ultimate power in the univ.** .... oh sorry! (Displaced Star Wars energy) Seriously, without question, the members of this Chamber of Commerce now have the finest venue in the state of Florida in which to promote business growth.

Complete with kiosks, brochure racks, wall signs and a virtual floor, the new lobby allows our members to showcase their services like never before. After all, **a chamber of commerce is a direct representation of the community that supports it**. And local businesses are continuing to open and grow in our area, each offering a wide variety of services and products.

With a strong, diverse membership in place, now is the best time in history for relationship building. So take time to read the ***Monday Morning Report*** and see who else has joined the Chamber. Get to know them; celebrate their Grand Opening and/or Ribbon Cutting with them. Let's build relationships and make our future happen! THAT'S HIGH VOLTAGE MEMBERSHIP!

Ambassador Update

& Happenings Around Town

Pastor Ramon Duvall
850.960-6026
Ramon@
beachsidefellowship.com

The Ambassador Team is fully engaged and running in high gear as we participate in the many Grand Openings, Ground Breakings, Beautification Awards, and Networking Opportunities that make being a part of The Greater Panama City Beaches Chamber of Commerce so exciting and fulfilling. There is a climate of progress and achievement in Panama City Beach and throughout our region, and we are privileged to have the opportunity to celebrate with so many new members and new business owners in the accomplishment of their dreams and goals.

Thank you Ambassadors for your continued support of all our activities and events. Your presence and participation is very much appreciated. Your devotion to our community and the success of business in our area reflect great credit upon yourselves and this Chamber. The wonderful job you are doing is evidenced by the many expressions of gratitude from business owners and event organizers for your support.

A busy summer is ahead of us, and I look forward to working with all of you as we promote the success of business in our community. Every single one of you is an important asset to our team, and when you are not able to participate, you are certainly missed. Remember to check the ***Monday Morning Report*** at the beginning of each week and watch your email for important updates. If I can help you in any way, please don't hesitate to contact me at 960-6026, or email me at ramon@beachsidefellowship.com. I'll see you at the next event!

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PROUD TO BE PART OF THE COASTAL COMMUNITY...

Life is different here along the Gulf Coast... we have a style all our own, a great respect for our heritage and the natural wonders that surround us. We are committed to our families, our friends and our neighbors. We love college football, fishing, barbecue, gumbo and our hometowns!

We are a community bank, and one of the strongest financial institutions in the tri-state. We take pride in helping friends find financial solutions to make their dreams come true.

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7435 Hwy 77, **Southport**, FL 32409 **850-271-2223**
22 Avenue E, **Apalachicola**, FL 32329-0370 **850-653-8805**
508 Monument Avenue, **Port St. Joe**, FL 32456 **850-227-7722**
612 NW Avenue A, **Carrabelle**, FL 32322-0632 **850-697-4500**
5 Jefferson Street & Hwy 98, **Eastpoint**, FL 32328-0640 **850-670-8501**
200 Franklin Blvd, **St. George Island**, FL 32328 **850-927-2561**

STRONG LOCAL LEADERS WITH STRONG LOCAL TIES ... TO OUR HISTORY AND OUR FUTURE.

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